

Koo-di

Press information – for immediate release

Snappy nappy changing

Mums and dads on the move needn't get caught short when baby needs an unexpected nappy change thanks to an amazingly convenient and compact solution from Koo-di.

The new award winning **baby go** has everything you need for a single nappy change in one convenient pack. Small enough to fit into a pocket, glove box or handbag; it contains a disposable nappy, three large wet wipes and an antiseptic hand wipe for mum, all packaged neatly in a disposable changing mat.

Once the change is complete, simply wrap everything up in the mat and the original cover becomes a disposable bag. Hygienically, the hand wipe means that mums can clean their own hands even when no water is available.

Available in four sizes, for babies from 3-18 kgs, **baby go** comes in packs of five and mums are already discovering the benefits of keeping a handy pack in places such as the car, pushchair or handbag in readiness for emergencies; plus, they're extremely useful to give to grandparents when taking little ones out for the afternoon too.

One reviewer on www.babyworld.co.uk comments: "A really handy little package to have. The mat is really useful and there are plenty of wet wipes which are lovely and big and the nappy itself is strong and absorbent."

And it's not just mums who appreciate the convenience of **baby go** as a dad reviewer on the same website testifies: "I love it! As most dads do, I often suggest to my wife that we take too much stuff in our changing and why not reduce it? This is the answer to my prayers! No longer taking the whole changing bag stuffed full (which I hate carrying around!) I can now just take one or two of these – great!"



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Notes to editors – for more information regarding Koo-di products, high resolution images or to receive a product sample, please contact Christine Scippo at Kaleidoscope Communications: info@k-communications.co.uk or call 07841 404340.