

Press information – for immediate release

## No more wet bottoms!

With inevitable nappy leaks and toddler toilet training accidents, pushchairs and car seats can become less than fresh as they are fiddly and difficult to clean. However, the highly practical Wetec Seat Protectors from Koo-di provide a simple practical solution, protecting seats and keeping little ones dry.



Made from soft cotton terry towelling with a waterproof backing, the Wetec has a comfortable, padded super absorbent lining soaking up any leakages and protecting the seat below. It can be popped into the washing machine and washed at 40° before placing back into the seat fresh and clean – no more sitting in a damp sponged pushchair or car seat!

The Koo-di Wetec is available in different styles & sizes.

The Universal Car Seat Cover is designed with an elasticated binding to fit easily to almost any make of car seat and helps to keep them looking (and smelling!) as good as new.

Alternatively, the Wetec Booster Seat Protector fits into booster seats, as well as most car seats, and is easy to use positioned within the seat and held into place using the five point harness.

Finally, the smaller Wetec Seat Protector is ideal for pushchairs, car seats and highchairs.

Described as a 'must have potty training aid' by numerous online reviewers, one Kiddicare reviewer comments: "This product is very useful, especially while potty training my little girl. If she fell asleep on our journey in the car and had an accident, it absorbed really well and was easily cleaned."

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**Notes to editors** – for more information regarding Koo-di products, high resolution images or to receive a product sample, please contact Christine Scippo at Kaleidoscope Communications: [info@k-communications.co.uk](mailto:info@k-communications.co.uk) or call 07841 404340.