

Press information – for immediate release

Universal sun protection for babies

Once again, Koo-di is leading the way in innovation with the launch of its Pack-it! Universal Sun & Sleep Infant Car Seat Cover which protects babies by blocking out 93% of all harmful UVA and UVB rays.

Just like the award-winning Koo-di Pack-it! Universal Sun & Sleep Shade which fits almost any make of pushchair, the Infant Car Seat Cover is easy to fit and adjust and can be used with all brands of infant car seat. It packs away quickly and neatly into an integrated pocket and is ideal for storing in the basket of a stroller or changing back in readiness for sunny days, or simply to provide cover for a quiet nap.



Likewise, the Koo-di Pack it! Sun & Sleep Shade remains a firm favourite with parents everywhere as unlike traditional umbrellas and canopies, it completely surrounds the pushchair ensuring the baby is covered at all times. It also provides a dark, cosy environment to allow babies to sleep undisturbed when out and about. Incredibly, it packs away into a tiny lightweight pouch which means it can be conveniently stored in the buggy basket or popped into a changing bag.



Winning Gold in the Practical Parenting 2009/2010 Awards, the Koo-di Pack it! Sun & Sleep Shade has proved a great hit with parents everywhere receiving five stars out of almost every review on Amazon and Kiddicare websites with comments such as: I brought this sunshade for a holiday in Spain and don't know what I ever did without it!"

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Notes to editors – for more information regarding Koo-di products, high resolution images or to receive a product sample, please contact Christine Scippo at Kaleidoscope Communications: info@k-communications.co.uk or call 07841 404340.