

# Koo-di

Press information – for immediate release

## Cute, funky and affordable

Incredibly cute in Koo-di's striking polka dot design, with the health and comfort features of the award winning PurFlo Sleepsacs.

The Koo-di SleepSac by PurFlo has anti-allergenic Amicor filling which prevents the build-up of nasty bacteria and dispels dust mites which are often linked to infant Asthma and Eczema. The 100% Bamboo Dream lining is silky soft on baby's skin, environmentally friendly and 60% more absorbent than cotton ensuring dry and comfortable nights.

Great features include a full zip open front providing easy access for night time nappy changing, chin and zip guard to prevent scratching baby's delicate skin.



Koo-di also has the perfect solution for keeping baby warm and cosy when out and about with its gorgeous Snugsuit and Fluffy blanket which are predominately white, but with Koo-di's distinctive colourful polka dot detail. The soft and fluffy all-in-one Snugsuit not only keeps baby warm while out on their travels, but the colourful non-slip pads on the bottom and feet helps them to grip more easily when seated, standing or walking. It is easy to use with the harness of a pushchair, car seat or highchair and is also machine washable.



On extra cold days, the Fluffy Baby Blanket gives an added layer of protection making baby feel safe and secure wherever they are. Made from machine washable polyester with a polycotton binding, the Baby Blanket is also ideal as a play rug, or snuggly comfort blanket for night time.

Practical, funky, yet affordable too, the Koo-di SleepSac, Snugsuit and Fluffy Blanket make perfect first baby gifts and are guaranteed to be firm favourites with little ones and their parent's too.

ends

**Notes to editors** – for more information regarding Koo-di products, high resolution images or to receive a product sample, please contact Christine Scippo at Kaleidoscope Communications: [info@k-communications.co.uk](mailto:info@k-communications.co.uk) or call 07841 404340.

**W|H|L**  
Weybury Hildreth Ltd.