

Press information – for immediate release

## Light weight and ready for action

For parents who prefer to travel lightly, Koo-di has things all wrapped up as you can't get much more compact than its incredibly practical Pack it! range.

Each clever little product provides a convenient alternative to those holiday essentials that you really can't do without all packed up into their tiny little bags ready to go. For example, the Koo-di Pack it! Universal Raincover fits almost any make of pushchair keeping the rain out and baby dry, and packs into an integrated little pouch to carry in a handbag or pushchair basket in case of unexpected showers.

Recently described as simple, useful and stylish by website Mummy Reviews, the Pack it! Universal Raincover was awarded 9 out of 10 with the comment: "This raincover is great at keeping rain out and since it covers my entire pushchair, even the canopy stays dry!"



Another huge 'life saver' is the Koo-di Pack it! Hip Carrier

designed for parents with toddlers who insist they want to leave the pushchair behind to walk and then go on to announce: "my legs are tired!"



Packing into its tiny integrated pocket, the Pack it! Hip Carrier can be popped into a bag or coat pocket in case it is needed and unfolds to a sturdy hip carrier to help support a toddler's weight without tiring your arms. Suitable from 12 months, the Hip Carrier can be worn on either side and the adjustable padded shoulder strap gives additional comfort and support. The waist harness also ensures a wriggly toddler is securely buckled in.

Finally, a fabulous product designed with exceptional convenience and practicality in mind, is the Pack it! Seat Harness, which removes the dilemma of where to sit babies and toddlers to eat when out and about or away from home.

Simply slip the harness over almost any dining chair using the adjustable straps and you have an instant 'high chair' safe and secure for children from 6 months to around two and a half years. As with all of Koo-di's Pack it! Range, the Pack it! Seat Harness can be machine washed in case of messy spillages and then popped back into your handbag in readiness for the next time you need a convenient little product to save the day.

**Notes to editors** – for more information regarding Koo-di products, high resolution images or to receive a product sample, please contact Christine Scippo at Kaleidoscope Communications: [info@k-communications.co.uk](mailto:info@k-communications.co.uk) or call 07841 404340.