

Koo-di

Press information – for immediate release

Little ones get a grip!

Babies are often desperate to be self-sufficient when it comes to feeding, but can also get enormously frustrated when they can't get a good grip and constantly drop their food & bottle

Bringing an element of ease into independent feeding, the Koo-di Groovy Gripper helps little fingers to get a firm hold on their food without mum having to constantly worry about picking up rusks, fruit sticks and other finger foods. The specially designed handle, with cord and clip, attaches to baby's wrist or clothing ensuring that even if dropped, it will never go astray, meaning no more waste and no more worries.



When a little older, babies will soon be able to feed themselves with ease, thanks to the Groovy Gripper fork and spoon attachment which are great for travelling, at home or eating out, making mealtimes fun and easy for everyone.

Another great idea to help little fingers get a firm hold on their bottle, the Koo-di "Bottle Beanie" Insulated Bottle Holder not only keeps cool drinks cool and warm drinks warm, but is gorgeously squishy and easy for little ones to grip.



Filled with insulating beads, the bottle is popped inside an elasticated top ensuring it stays firmly in place. Conveniently there is also a clear window allowing mum to see how much drink remains.

The Koo-di Groovy Gripper and Bottle Beanie Insulated Bottle Holder will soon have little ones filled with a sense of achievement and will also allow mums some valuable hands-free time too!

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Notes to editors – for more information regarding Koo-di products, high resolution images or to receive a product sample, please contact Christine Scippo at Kaleidoscope Communications: info@k-communications.co.uk or call 07841 404340.